

# AEBN Content Submittal Guidelines (Spring 2016)

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## Preferred Audio/Video Format:

- MPEG-2 Program Stream (MPEG-PS)
  - MPEG-2 Video Codec
    - Progressive Scan
    - 4:2:0 or 4:2:2
  - MPEG-1 Layer 2 (MP2) Audio Codec
    - Stereo, 48 kHz, 384 kb/s
- Please encode with more bits than you think you need. For SD content, start with 8 Mb/s & up. For HD content, start with 16 Mb/s & up.
- We accept interlaced content, but prefer progressive scan.
- Please encode to a constant frame rate, not variable. No telecine or pulldown.
- Please do not scale SD up to HD.
- If you prepared an archive-quality master file with the properties listed above (and no filtering, splicing, cropping, or editing of any kind is required) your title's chances of timely processing increase.

## In addition to the preferred format above, we gladly accept:

- MOV files (DV, DVC-Pro, HDV, XD-CAM, and ProRes)
- MP4 files (MPEG-4 part 2, AVC, AVC-Intra, and HEVC).
- DVDs and Blu-ray discs.
- Files as small as 640x360 and as large as 4k, but check with [encoding@aebn.net](mailto:encoding@aebn.net) if your content lies at either extreme.
- Files with standardized, constant frame rates (23.976, 24, 25, 29.970, 30, 50, and 59.94).
- If you work with other formats, please contact [encoding@aebn.net](mailto:encoding@aebn.net).

## Sorry, we do not accept:

- Unedited material
- Content without pertinent compliance documents
- Content with advertisements or excessive branding
- Any tape-based media or film.
- Split audio (dialogue in one ear, music in the other)
- WMV, FLV, RM, or 3GP files
- Vertically-oriented cellphone footage

## Artwork:

- Front and back cover art must be present for each title submitted
  - Sent at the same time as the audio/video file(s).
  - Minimum width & height = 380x540 pixels
- We prefer print resolution BMP, TIFF, JPEG, PNG, etc. OK.
  - 300 dpi layered .psd files accepted, but only if accompanied by one of the above.
  - Send us any fonts as-is or in rasterized form.
- We also encourage you to send in copies of your production still images at the highest possible quality.
  - No screenshots, please.

## Questions?

- Contact your Content Representative or send an email to [encoding@aebn.net](mailto:encoding@aebn.net).